

## **Media Release**

### **Building an Autonomous Vehicles Eco System in Ottawa**

**March 24, 2016 – Ottawa, ON** – How can Ottawa’s industry be ahead of the curve in the Autonomous Vehicles (AVs) technology market? Join experts from the Canadian Automated Vehicles Centre of Excellence (CAVCOE) and QNX Software Systems for the first Ottawa networking breakfast on the future of AVs.

Learn how fully autonomous cars are expected to be in showrooms by 2020. Exchange with your peers on how to find solutions for foreseen challenges such as auto technology development, security, urban planning, and more.

Hosted by the Kanata North Business Association (BIA), CAVCOE and Invest Ottawa, guest speakers will share their vision and knowledge of AVs and their impact in our lives and cities.

Representative of the media are invited to attend. A light breakfast will be served.

**Date:** Wednesday, March 30, 2016

**Time:** 7:30 to 8:00 a.m. - Networking  
8:00 to 9:00 a.m. – Presentations and discussions

**Guest speakers:** Barrie Kirk  
Executive Director, Canadian Automated Vehicles Centre of Excellence (CAVCOE)

John Wall  
Senior Vice President and Head of QNX Software Systems

**Location:** The Marshes Golf Club  
320 Terry Fox Drive  
Kanata, Ontario

**Contact:**

Kanata North Business Association (BIA)

Phone: 613 801-1069

[www.kanatanorthbia.ca](http://www.kanatanorthbia.ca)