

OTHER TECHNOLOGIES

The “Other Technologies” subsector captures firms not readily classifiable. Nevertheless, there is a consistent orientation towards aspects of information technologies.

There are some other functions also captured: electronic testing; high tech applied to vehicles and driving; and even a high tech, quantitative, investment strategy research house.

Areas of specialization in this subsector include:

- Solutions: IT systems developer, IT solutions, systems design, audiovisual systems, IT research, mobile media streaming, doorway traffic counting
- Services: paper automation, IT consulting, systems consulting, cloud services host, data streaming, information management, digitization services, IT assessments
- Other products and services: investment strategies, computer sales, computer hardware sales, electronics testing, gas purifiers, LED lighting, overseas liaisons, tire pressure systems, driving safety video

PRODUCTIVITY

Based on the research, the total revenues to the subsector are \$480 million. The estimated productivity by sales-per-employee is \$372,000. While this is high, there are a considerable inputs from outside Kanata North and the region. However, there is also a high level of inputs into the Kanata North area from outside.

EMPLOYMENT

Wages and salaries are approximately 40% of revenues, with professionals at 80% (including a higher proportion of contractors compared to other subsectors) and technical at 20%.

LOCAL/REGIONAL SPENDING

EBITDA is about 10%. General and administrative costs are approximately 10%. Purchased inputs are at 40% split evening between purchases regionally and from outside the region.



1,291

NUMBER OF WORKERS

\$480m

REVENUES

\$372k

PRODUCTIVITY BASED
ON SALES-PER-EMPLOYEE

50%

EXPORT RATIO

